

# MIELA EFRAIM

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## EDUCATION

### Tufts University

- M.S. in Human Factors Engineering, Concentration in Medical Technology (GPA: 3.89) 2023 - 2024
- B.S. in Engineering Psychology, Minor in Engineering Management (GPA: 3.78) 2020 - 2023

## EXPERIENCE

**Human Factors Intern**, B-One Design Nov 2025 - Present

- Identifying potential use errors to support use-related risk analysis for a synthetic corneal implant device
- Analyzing simulated-use testing data to investigate root causes of task failures and inform risk mitigation strategies
- Authoring formative testing protocols and human factors validation reports adhering to ISO 14971 and IEC 62366

**Learning Experience Designer**, Center for Engineering Education & Outreach Jan 2023 - Aug 2024

- Developed lesson plans and IFUs for custom coding and robotics curriculum aligned with NGSS for 6<sup>th</sup> graders
- Taught project-based lessons weekly to 35+ students, implemented task-oriented instructions for design challenges
- Led artifact analysis of project submissions to assess student learning, improve task clarity and refine curriculum

**Human Factors Researcher**, elemed Jan 2023 - Aug 2023

- Led known problems analysis and cognitive task analysis of current medication adherence solutions for elderly users
- Ideated sensor alert system integrating visual and auditory reminders from a pill storage device with a mobile app
- Created a moderator guide, checklist, and structured interview questions for usability testing with 6 senior citizens

**UX Research + Design Lead**, JumboCode Aug 2022 - Aug 2023

- Designed task flows and high-fidelity mockups for new order management system for client's backend website
- Conducted heuristic analysis of current site, led client interviews to translate user needs into system requirements
- Developed interactive prototype in Figma to guide software developers in implementing new UI behavior and features

**UX Designer**, Holcim Jan 2022 - Aug 2022

- Designed a polygonal geofence feature to improve location accuracy of job site perimeters for ConcreteDirect app
- Moderated A/B testing with 5 customers and identified Version B to have fewer errors and faster task completion
- Ran segmented analysis of in-app surveys to identify user pain points, translated findings into UX recommendations

## PROJECTS & PUBLICATIONS

### EpiPen Redesign to Prevent Accidental Injections, Masters Capstone

- Conducted preliminary analyses, cognitive walkthroughs, simulated-use testing and formative evaluation for EpiPen prototype with an integrated safety lock mechanism and visual dose tracking indicator to increase user confidence

### Analysis of Online Robotics Challenges, American Society for Engineering Education Conference

- Created a custom coding rubric with 18 metrics to qualitatively and quantitatively measure student learning and investigate solution diversity for 900+ student robot submissions, co-authored research paper on artifact analysis

## ADDITIONAL INFORMATION

- Skills: Usability Testing, Use-Related Risk Analysis, IEC 62366, Technical Writing, UX Research, UX Design, CAD
- Software: Qualtrics, Excel, NVivo, Figma, SolidWorks, Fusion360, Vizcom, Miro, Lucidchart, Photoshop